



SUCCESS STORY

Oracle WMS Cloud Supports Growth And Operational Efficiency For Leading Pet Foods Company

PROBLEM

Peloton
CONSULTING GROUP

- ▶ Intellinum partnered with Peloton Consulting Group to implement a large-scale WMS solution for an industry-leading brand specializing in production and distribution of high-quality pet food. With a diverse product line and increasing consumer demand, the Client faced challenges in managing its warehouse operations. The Company's manual processes were prone to errors, leading to delays in order fulfillment, inventory inaccuracies, and challenges in maintaining product quality. To address these issues and to position the Company for continued growth, a state-of-the-art Warehouse Management System (WMS) was implemented. Peloton led the overall cloud transformation, while Intellinum focused on planning and execution of logistics processes.

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BUSINESS CHALLENGE



- ▶ **Automation:** Improve tasks with standard controls and processes.
- ▶ **Improved Reporting:** Provide accurate data in time for decision making.
- ▶ **Scalability:** The existing systems were not scalable enough to accommodate the growing business demands. The lack of scalability hindered companies' ability to adapt to market changes and meet Client expectations.
- ▶ **Phased Obsolescence:** Offline disconnected scanning solutions.

OBJECTIVES

- ▶ Implement a robust Warehouse Management System (WMS) to support operations in new and very large facilities.
- ▶ Maximize space utilization and optimize travel time by utilizing system-driven picking and put-away processes.
- ▶ Provide real-time visibility into key operations matrices to monitor and improve labor and process efficiency.
- ▶ Enhance scalability to accommodate growing business demands and order fluctuations.
- ▶ Create a system platform that can support new business processes and support new business models for additional revenue stream.
- ▶ Improve real-time visibility into inventory levels and reduce inventory accuracy errors.
- ▶ Streamline order fulfillment processes to reduce errors and improve warehouse operations.
- ▶ Boost customer satisfaction by ensuring timely and accurate order deliveries.
- ▶ Improve inventory accuracy to improve order fill rate and achieve better inventory turnovers.



SOLUTION



The Intellinum team was tasked with implementing a comprehensive Warehouse Management Solution tailored to businesses specific needs. Our approach involved close collaboration with the organization's team. Together we designed and implemented solutions, procedures, and technology to meet the Company's goals. The chosen WMS solution included the following key features.

- ▶ **Inventory Management:** Improved real-time visibility on inventory, reduced of operating costs and provided superior customer service.
- ▶ **Order Management:** Streamlined order processing, from order creation to fulfillment, with system directed order picking and shipping processes.
- ▶ **Scalability:** The WMS was designed to scale with the business, and also created a foundation for enabling similar solutions deployed at other DC's.
- ▶ **Integration with ERP:** Seamless integration with Enterprise Resource Planning (ERP) system for improved overall business process efficiency.
- ▶ **Reporting and Analytics:** Robust reporting tools to provide management with insights into key performance indicators, allowing for data-driven decision making.

CONCLUSION

The successful implementation of the Warehouse Management System resulted in significant improvements in operational efficiency, scalability, and customer satisfaction. The Company is now better positioned to meet the evolving demands of the market and provide top-notch supply chain solutions to its Clients. The WMS implementation serves as a case study for other logistics companies looking to enhance their warehouse management processes and improve overall business performance.



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